

You save more than just time on 407 ETR!

Most 407 ETR customers know they save time by using our highway, but a study by the *Markham Economist & Sun* showed that a typical 40 kilometre trip on 407 ETR has many advantages when compared to an alternate route, such as:

- ▶ **Green Travel** – Produces a 44% smaller carbon footprint.
- ▶ **Fuel efficient** – Saves over 40% in gas consumption.
- ▶ **Wear & Tear** – Conserves engine and brake pad life by avoiding stop-and-go traffic and traffic lights. The savings in maintenance and repairs pay for most, if not all, of the cost of the toll.
- ▶ **Time Saver** – Saves over 30 minutes. If you take 407 ETR every day to work you could save over 20 hours a month...almost a full day NOT being spent in your vehicle!

Remember, 407 ETR is fast, safe and reliable, but also fuel efficient and environmentally friendly!

Source: "Commuter compares pay, toll roads"
Markham Economist & Sun
(www.yorkregion.com), January 25, 2008.



January 2010



Time is precious.
Don't waste yours
sitting in traffic.

407 ETR
Express Toll Route

Keeping you ahead of the curve.

2010 TOLL RATES



Fast. Safe. Reliable.
**THAT'S OUR
 COMMITMENT
 TO YOU.**

For the things that matter most, count on 407 ETR to get you there.



New Lanes

When traffic increases, we add more lanes - over \$70 million of planned construction in 2010!



Safety First

Our Highway Patrol monitors 407 ETR 24/7. If your vehicle breaks down, we're there to help!



Quality Service

When you call, we answer. The average wait time has been under 30 seconds for five years!



Fast Trips

Over 95% of our customers say they save at least 15 minutes per trip on 407 ETR!



Toll and Fee changes effective February 1, 2010

- A Trip Toll Charge will be charged for each trip on the highway. This is not a per kilometre charge. (Light Vehicles 40 cents, Heavy Vehicles 50 cents, Heavy Multiple Unit Vehicles 75 cents.)
- The Enforcement Fee will be \$20.00.

* Without a valid transponder, add \$3.60 per trip. A \$50.00 flat toll charge plus tolls per trip are billed to Light Vehicles without a valid transponder whose rear licence plate's identifying features are altered, not visible to or recognizable by the toll system.

** By law Heavy Vehicles [those with a gross weight or registered gross weight more than 5,000 kilograms (5 tonnes)] must have a valid transponder. Without a valid transponder, a \$50.00 (temporarily discounted to \$15.00) video toll charge plus tolls per trip are billed.

Reminders: 407 ETR may from time to time provide or offer discounts on tolls or other fees. Always affix your transponder correctly. All fees are plus applicable taxes.