

407 ETR Concession Company Limited (the “**Sponsor**”) is holding another exciting contest: Switch to Paperless Billing (the “**Contest**”) which will begin at 12:00 a.m. EST on July 4, 2022 and end at 11:59 p.m. EST on September 2, 2022 (the “**Contest Period**”).

The Contest will be subject to the following official rules and regulations (the “**Rules**”):

1. Eligibility. NO PURCHASE NECESSARY TO ENTER OR WIN. The Contest is only open to residents of Ontario, Canada, who have reached the age of majority in Ontario, and have no overdue balances owing to 407 ETR (“**Eligible Person(s)**”). Eligible Persons must be registered to receive 407 ETR paper bills as of July 4, 2022. Eligible Persons exclude individuals who have a business, employment or professional interest in the Sponsor, its affiliates or shareholders, such as directors, officers, employees, contractors, vendors, agents and other representatives or their immediate family members. "Immediate family members" mean mother, father, sister, brother, son, daughter, married or common law spouses, regardless of where they reside.

2. Ways to Enter the Contest.

(a) Eligible Persons may enter the Contest by switching to paperless billing on their 407 ETR Web Account (via account settings) during the Contest Period, OR for those that do not have a 407 ETR Web Account, by signing up for a new Web Account during the Contest Period (where they will be automatically registered for paperless billing). Each Eligible Person who is switching to paperless billing with either method outlined above, will have one (1) ballot into the Contest. No entries will be accepted following the Contest Period.

3. Prize Conditions.

- (a) The prize is comprised of one (1) prize of one (1) year of free travel on Highway 407 ETR for one (1) light vehicle licence plate. Approximate retail value of \$3,900. The approximate retail value is calculated using an average trip cost of \$12 per trip, six (6) trips per week, for a period of one (1) year. Actual value depends on highway usage. Transponder lease fees and travel on provincially-owned Highways 407 are excluded.
- (b) The free travel is valid only on Highway 407 ETR. Highway 407 ETR extends east to west, approximately 108 kilometres from the junction of Queen Elizabeth Way (QEW) and Highway 403 in Burlington to Highway 7 and Brock Road (Durham Regional Road 1) in Pickering.
- (c) Prizes comprised of goods will be shipped via standard post or courier (as determined by the Sponsor) at no cost to confirmed winner(s) at the mailing address provided by winner(s) within sixty (60) days of being confirmed as a winner, or other suitable arrangements will be made with the winner.
- (d) Prizes must be accepted as awarded and are not divisible, transferable or redeemable for cash or credit. The Sponsor reserves the right to substitute a prize that is, in its sole discretion, of equivalent or greater value. Under no circumstances will the Sponsor be required to award more than an aggregate of one (1) prize as specified in the Rules or award any prize, other than those so specified in accordance with the Rules.

4. Selecting the Winner. The Contest draw is conducted randomly and will take place on September 16, 2022 at

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approximately 10:30 a.m. EST from all eligible entries received by the Sponsor by the Contest Closing Date. Selected entrants will be notified by direct message, phone or email within three (3) business days of the Contest draw. Selected entrant(s) will be required to respond to the Sponsor to confirm eligibility and provide contact information (full name, email address, and mailing address). Each selected entrant has until midnight EST of the next business day on which the selected entrant(s) is announced or the communication is sent (or other date/time indicated by the Sponsor in the announcement or communication) to provide the Sponsor with the required contact information and to satisfy all of the Contest requirements. If a selected entrant does not respond in the prescribed time or if for any other reason the prize cannot be awarded, another entry will be randomly selected until the prize has been awarded.

5. Skill-Testing Question. Before being declared a winner, the selected entrant must correctly answer a time-limited mathematical skill-testing question without mechanical or other assistance. In the event that the selected entrant is unable to answer the skill-testing question correctly, the Sponsor may disqualify such entrant and randomly draw another eligible entry.

6. Contest Release Form. Selected entrants that are successfully contacted and pass the skill-testing question, must complete and return a Contest Release Form prior to receiving their prize. The Contest Release Form will confirm eligibility, obtain consent relating to publicity, and release the Sponsor from liability. Failure to complete and return the Contest Release Form within three (3) business days of receipt (or if the form is undeliverable) may result in forfeiture of the prize.

7. Claiming the Prize. The Sponsor may physically deliver the prize to the winner's home address or to a location agreed upon by both parties. If at any time and for any reason the selected entrant cannot accept (or is unwilling to accept) the prize, as awarded, or if the prize cannot be awarded to the selected entrant in accordance with the Rules, then the selected entrant will be disqualified and will forfeit all rights to the applicable prize and the Sponsor reserves the right, in its sole and absolute discretion, to cancel the prize or to randomly select an alternate eligible entrant from among the remaining eligible entries received to date during the Contest Period in accordance with the Rules (in which case the foregoing provisions of this section shall apply to such newly selected entrant).

8. Contest Administration & Integrity. Entrants acknowledge that the Contest draw is conducted randomly and the odds of winning depend on the total number of entries during the Contest Period. Entrants agree that decisions of the Sponsor are final and binding. In the event of a dispute, entries will be deemed to have been made by the person in whose name the 407 ETR account is registered. The Sponsor may, in its absolute discretion, disqualify any individual found to be in violation of the Rules (or any related terms and conditions) or found to be undermining the integrity or administration of the Contest, and reserves the right to seek damages from person(s) associated with such acts or omissions. If, for any reason, the Contest is not capable of running as planned, or if the administration, security, fairness, integrity, or proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering or attempting to tamper, unauthorized interventions, fraud, technical failures, or any causes beyond the Sponsor's control, the Sponsor reserves the right to cancel, terminate, modify or suspend the Contest, including cancellation of the method of entry and selection of the winner from previously received entries. If a selected entrant is awarded the prize due to a system error, modification or defect, the prize will be returned to the Sponsor, to be re-awarded.

9. Release. By participating in the Contest, Entrants agree that the Sponsor shall bear no liability or responsibility whatsoever for: (a) Contest entries which are lost, stolen, delayed, damaged, destroyed, illegible, incomplete, improperly completed, or submitted through illicit means; (b) any Contest disqualifications or prize forfeitures for any reason; (c) any human or technical errors that may arise or occur in connection with online, electronic or computer

hardware or software failures; (d) the loss, theft or misuse of the prize; or (e) any property damage, personal injury (including death) or misfortune in any way attributable to the Contest or the prize. In addition, entrants agree to fully and completely waive any and all rights of recourse at law or otherwise against the Sponsor, its affiliates or their representatives, and to release and discharge same from any and all losses, liabilities, costs and expenses of any kind whatsoever suffered or incurred by an entrant or others in connection with the Contest, the prize and/or any publicity, marketing or promotions related thereto.

10. Privacy. By participating in the Contest, each entrant consents to the collection, use and disclosure of their personal information for the purposes of administering the Contest and for related publicity, marketing and promotions, subject to the Sponsor's privacy notice located at [Privacy Notice](#).

11. Governing Laws. The Contest is subject to laws of the Province of Ontario and the federal laws of Canada, and the jurisdiction of Ontario courts.